

Manchikanti Yugandhar

User Experience and User Interface Designer

Vijaywada, AndhraPradesh

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Skills

- User Interface
- User Experience
- Design Thinking
- Typography
- Graphic Designing
- Design Web Banners
- Video Editing

Education

- Arena Animation, Vijayawada
Arena Animation International
Programme(AAIP)
2013 - 2016
- NRI Junior College, Vijayawada
Intermediate 2011 - 2013

Applications



- Cordelia Cruises – Product Designer**
Sep 2022 - Present
 - Designed end-to-end UI/UX for both web and mobile app platforms for a leisure and tourism brand.
 - Collaborated with cross-functional teams to define design direction, user flows, and interaction patterns.
 - Created wireframes, prototypes, and high-fidelity designs using Figma to gather stakeholder feedback.
 - Conducted user research and usability testing to identify pain points and iteratively improve the product experience.
 - Maintained a consistent design system and component library in Figma across all platforms.
 - Worked closely with developers during handoff, ensuring pixel-perfect implementation of designs across web and mobile.
 - Designed minimal animations and GIF images to enhance micro-interactions across web and mobile
- Brandshark – Sr. UI/UX Designer**
Dec 2020 - Mar 2022
 - Led UI/UX design for multiple client projects simultaneously, delivering high-quality digital solutions on time.
 - Worked directly with clients to understand requirements and translate them into intuitive design solutions.
 - Reviewed and guided junior designers' work to ensure designs met client expectations and brand standards.
 - Created and maintained design systems and reusable component libraries to ensure consistency across client projects.
 - Coordinated with development teams during handoff to ensure pixel-perfect implementation of client deliverables.
- Brandshark – UI/UX Designer**
Dec 2019 - Nov 2020
 - Work independently and collaboratively with team members to develop UI/UX workflow and design
 - Executed visual design stages from initial concept through to final handoff consistently
 - Partnered closely with developers to maintain design integrity during implementation.
 - Utilized Adobe Illustrator to create illustrations & icons for website pages
- Printshoppy – User Interface Designer**
Aug 2018 - Oct 2019

Collaborated with product and internal teams to define product direction and visual experience. Conducted competitor research to identify design trends and generate innovative interface ideas.
- Printshoppy – Graphic Designer**
Mar 2018 - Aug 2018

Designed product visuals and promotional creatives for an e-commerce platform to strengthen brand awareness and customer engagement.
- Tie Property – Graphic Designer**
Nov 2017 - Mar 2018

Designed corporate identity materials including visiting cards, letterheads, ID cards, and brochures to effectively communicate brand value.
- Siti Network Channel – Sr.Video Editor**
Jan 2017 - Oct 2017

Led a team of video editors through the post-production process ensuring timely delivery and alignment with client requirements.
- Siti Network Channel – Jr.Video Editor**
May 2016 - Dec 2016

Edited footage sequences with music, graphics, and effects. Designed visual ads to create impactful storytelling and enhance viewer experience.