

# Manchikanti Yugandhar

## User Experience and User Interface Designer

Vijaywada, Andhra Pradesh

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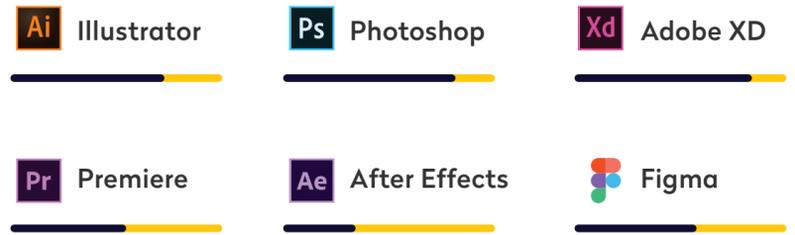
### Skills

- User Interface
- User Experience
- Design Thinking
- Typography
- Graphic Designing
- Design Web Banners
- Video Editing

### Education

- Arena Animation, Vijayawada  
Arena Animation International  
Programme(AAIP)  
2013 - 2016
- NRI Junior College, Vijayawada  
Intermediate 2011 - 2013

### Applications



#### White Oceans Internet Pvt.LTD – Sr. UI/UX Designer

Dec 2020 - Mar 2022

- Work independently and collaboratively with team members to develop UI/UX workflow and design.
- Execute design stages from concept to hand-off of final files for digital development
- Enriched user experience and interaction by creatively developing new design concepts, graphics and layouts
- Assessed client needs by brainstorming ideas for usable designs, graphics, and fixing UI issues
- Utilized Adobe Illustrator to create illustrations & icons for website pages
- Create inspiring design work and maintain a positive role in our company culture

#### White Oceans Internet Pvt.LTD – UI/UX Designer

Dec 2019 - Nov 2020

- Work independently and collaboratively with team members to develop UI/UX workflow and design
- Work closely with the developers providing UX/UI design expertise
- Provide design support during development and execution, assist with Q&A to ensure designs are implemented accurately and with the highest standard.
- Execute various visual design stages from concept to final hand-off to development
- Utilized Adobe Illustrator to create illustrations & icons for website pages

#### Printshoppy – User Interface Designer

Aug 2018 - Oct 2019

Collaborated with product management and Internal teams to define the product direction, visuals and experience. Combining various colours, shapes and typography fonts to improve user experience. Performed rigorous research on competitors website which helps to create new ideas.

#### Printshoppy – Graphic Designer

Mar 2018 - Aug 2018

Accountable to create the Designs of Mobile cases, T-shirts and Canvas Designs to Printshoppy (an e-commerce platform) to interact with Customers. Suggested and implemented new designs and promotions to create brand awareness.

#### Tie Property – Graphic Designer

Nov 2017 - Mar 2018

Carried out Corporate Identity Designs (i.e. leaflets, Inlay cards etc.) about Offers, Property information. Presented Branding designs such as Visiting cards, Letter Heads, Id Cards, and Brochure.

#### Siti Network Channel – Sr.Video Editor

Jan 2017 - Oct 2017

Responsible for leading a team of video editors throughout the editing process, maintaining overall awareness of the team's actions, and to ensure that the finished product meets the client's requirement.

#### Siti Network Channel – Jr.Video Editor

May 2016 - Dec 2016

Trim footage segments and put them together for the sequence of the film. Input music, dialogues, graphics and effects. Designed Visual ads with images and videos to bring visual impact and experience to clients and viewers.